



# Time to enjoy the true value of your property

**In our business concept we design added-value services.**

With Loyal Paladin the properties are not simple apartments, they are turnkey projects. The entire list of services offered in all the properties in our portfolio was created with the aim of bringing nothing but value and joy to your wellbeing. We always take an extra step in everything we do and offer.

However, wellbeing is not related just to your body. Financial wellbeing is equally important, and it starts at the moment you decide to take residential ownership of one of CERTION's properties. No matter if you choose to keep it for your own use or hand it over to us, we will take care of your property as if it is our own.



No matter the location, the type of product, or the brand that we are operating, when under the Loyal Paladin umbrella, you can always count on receiving flawless standards and peace of mind.



# Loyal Paladin Revenue Program

**How to constantly add value to your investment**



# Simple. Transparent. Loyal.

The hotel management  
and brand residence system  
of your investment

## 01

Oriented  
to maximize  
your investment

Your investment can  
have a profit of up to 20%  
per year. It all depends  
on when you made the  
purchase and how you  
chose to pay.

## 02

Innovative  
in approach,  
simple to use

A new business concept  
on the Romanian market,  
yet very simple and  
transparent: we take care  
of the administration and  
rental of your property,  
and you receive the money.

## 03

Flexible  
in accessing direct  
and indirect benefits

There is flexibility for both  
direct use and passive  
income generation. In other  
words, you can live in the  
apartment for a certain  
period and when you do not  
live there, the apartment  
generates money for you.

# Profit of up to 20% paid directly to the investor

# 20% annually

Depending on the  
acquisition time and  
the method of payment,  
the return on your  
investment can be  
up to 20% per year.

The Loyal Open Books  
system gives you 100%  
transparency in terms of  
cost management.

The value of your  
investment increases  
by approximately 5%  
every year thanks to  
investments made in  
the hotel residence  
brand.



**Loyal Paladin Revenue**  
offers you three different  
levels for annual earnings\*:

6,5%  $\nearrow$  9,5%

The first level is where  
you have ZERO risk.  
Basically, you are a  
buyer who prefers a  
moderate profit with  
ZERO risks.

9,5%  $\nearrow$  12,5%

Depending on the  
acquisition period and  
the selected payment  
method, this level is  
reserved for investors  
who prefer a balance  
between risk and annual  
revenue.

12,5%  $\nearrow$  20%

The VIP area is  
addressed to early  
investors who want to  
maximize their profit.

**15% yearly royalty for  
operating the hotel  
standard and the brand  
residence program\*\*.**

# 15%

\*Annual revenue is based on estimates.

\*\*18% from the second year.